

Privacy Policy – PDPA & GDPR

Last updated: 10.02.2026

This Privacy Policy describes how Qualichem (SEA) Sdn Bhd ("Qualichem", "we", "us", or "our") collects, uses, discloses, and protects personal data in accordance with:

- the Personal Data Protection Act 2010 of Malaysia (PDPA), and
- the EU General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679), where applicable.

This policy applies to visitors of our website and individuals who contact us via our online contact form or other communication channels.

1. Data Controller

Qualichem (SEA) Sdn Bhd

No. 6, Jln. Bayu Tinggi 2/KS6, Tmn. Bayu Tinggi,

41200 Klang, Selangor DE, Malaysia.

Email: zspallai.qualichem@gmail.com

2. Personal Data We Collect

Contact information, inquiry information, technical data, and basic cookie data.

3. Purposes of Processing

Responding to inquiries, communication, website improvement, security, and legal compliance.

4. Legal Basis for Processing

GDPR: Consent, legitimate interests, legal obligation.

PDPA: Consent and legitimate business purposes.

5. Disclosure of Personal Data

Personal data may be shared with internal staff, service providers, professional advisors, and authorities where required.

6. Data Retention

Data is retained only as long as necessary.

7. Data Security

Appropriate technical and organizational measures are implemented.

8. Cookies

Basic cookies are used for functionality and limited analytics.

9. International Data Transfers

Safeguards are applied where data is transferred internationally.

10. Data Subject Rights

GDPR: Access, correction, erasure, restriction, portability, objection.

PDPA: Access and correction.

11. Contact

Email: zspallai.qualichem@gmail.com

12. Updates

This Privacy Policy may be updated periodically.